

Where can I find out more?

Further guidance can be found at:

<http://www.sthelier.je/transport-streets/advertising-boards-and-displaying-goods/>

Or contact our Technical & Environmental Services Team at the Town Hall:

Technical & Environment Services

Parish of St Helier

PO Box 50

St Helier

JE4 8PA

Phone: 01534 811 844

Fax: 01534 811 804

Email: gemma.rowley@posh.gov.je

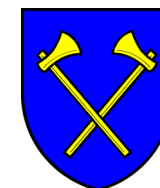


Guidelines for Advertising Boards



TECHNICAL & ENVIRONMENTAL SERVICES

Parish of St Helier



Why we need guidelines

The Parish supports businesses as a key to the local economy and recognise that in order for businesses to thrive and grow they must promote and advertise themselves.

However, there has been as trend for more A-boards over recent years, with these getting bigger and sometimes placed in unsuitable locations.

This poses difficulties for pedestrians including, pushchair users and people with disabilities.

We aim to strike a balance between allowing the important need of businesses to advertise whilst protecting and enhancing the street environment for pedestrians. Therefore the Parish has developed guidelines regarding A-boards.



Your application

In order to process the licence, you will need to apply at least 7 days in advance. Incorrect documentation can delay the process.

An application does not automatically grant permission.

Our Streets' Inspector may attend the site to assess the footway, advise you of what is appropriate and guide you further.

- ◆ Signs placed on the public highway need to leave a minimum of 1.5metrers of clear footpath.
- ◆ All boards should be sturdy and braced, to prevent them opening beyond the permitted measures.
- ◆ **No boards will be allowed in remote locations, unless otherwise approved**
- ◆ On receipt of a permit, you must display the permit somewhere visible on the board.

